

*Don't stress over mistakes: they help you learn!*



## 01

Reading a theory is not enough to master it: the brain needs **practice and feedback**.

DO →

- ☑ **Detailed feedback** (a test, a problem to solve, a restitution) helps learners to **fine-tune their skills building** and **correct their mistakes**.

*There is more than one way to deliver a message!*



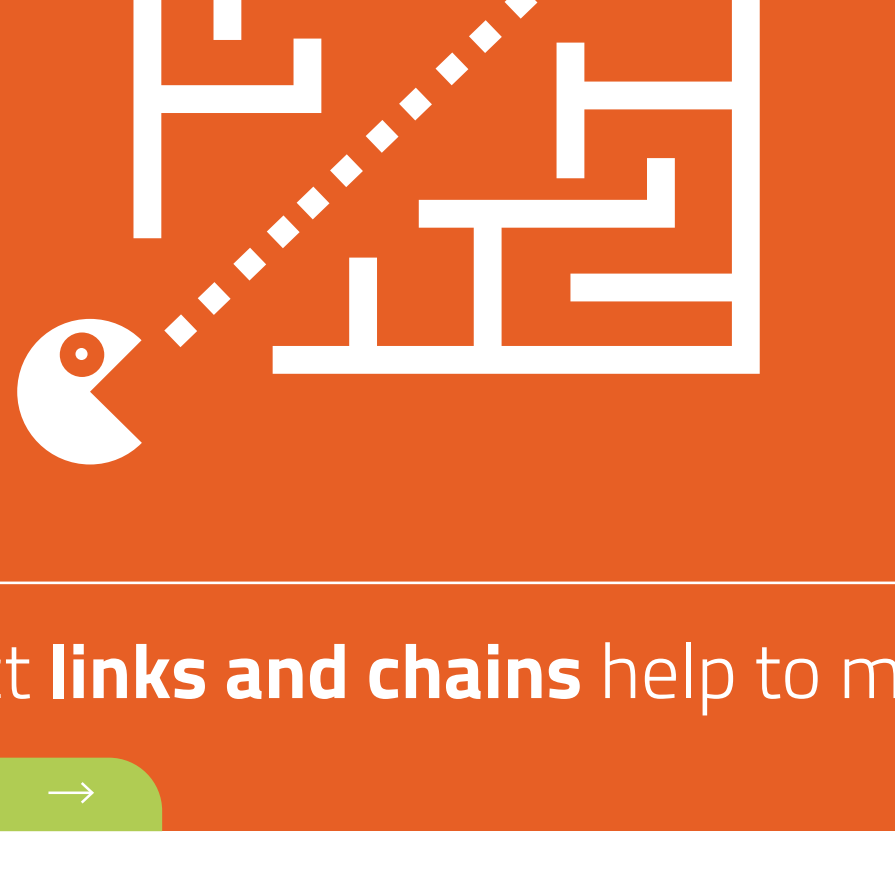
## 02

Use a variety of **sensory channels** to get a clearer idea of the information and manage the quantity.

DO →

- ☑ **Combine** different ways of representing key concepts: text, images, sound, video, animations, etc.
- ☑ **Target** the information to be highlighted.
- ☑ **Provide** uncluttered materials.

*Build your own mental shortcuts!*



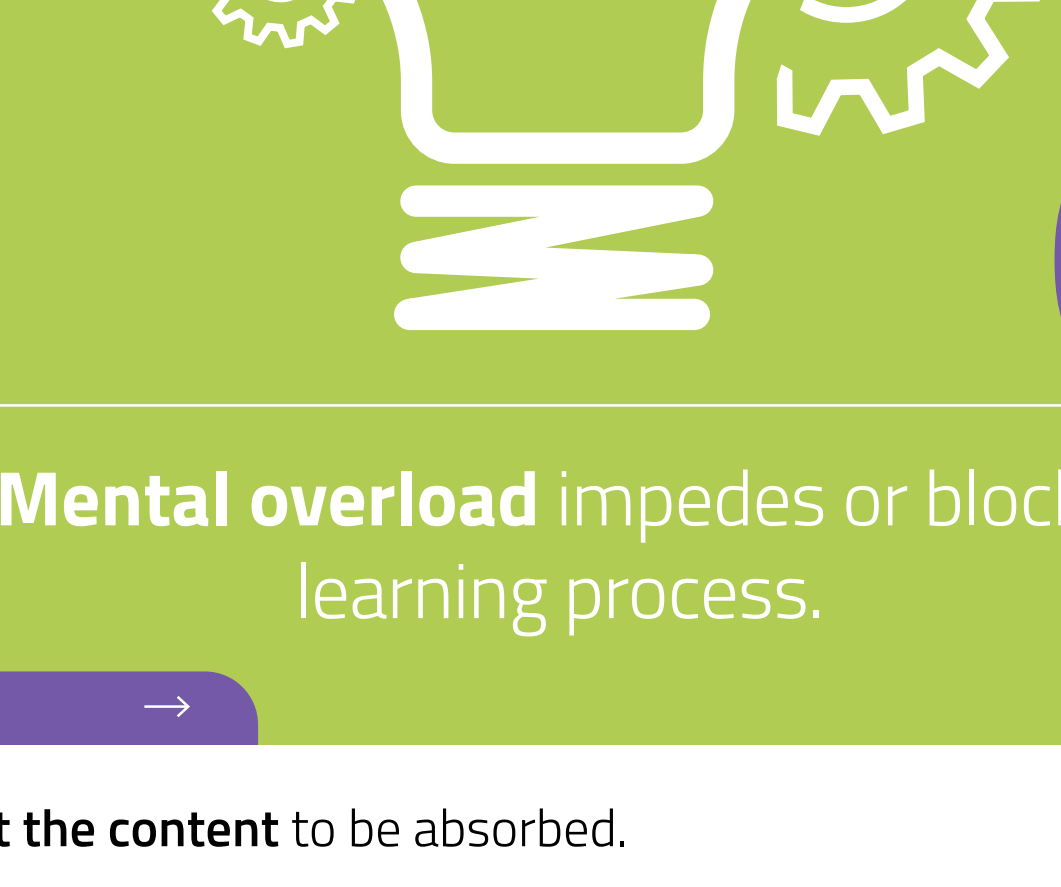
## 03

Construct **links and chains** help to memorize.

DO →

- ☑ **Use a storyline** to connect several concepts or tools...
- ☑ **Or use mnemonic techniques** : metaphors, acronyms, emotions...

*Bringing the right information at the right time*



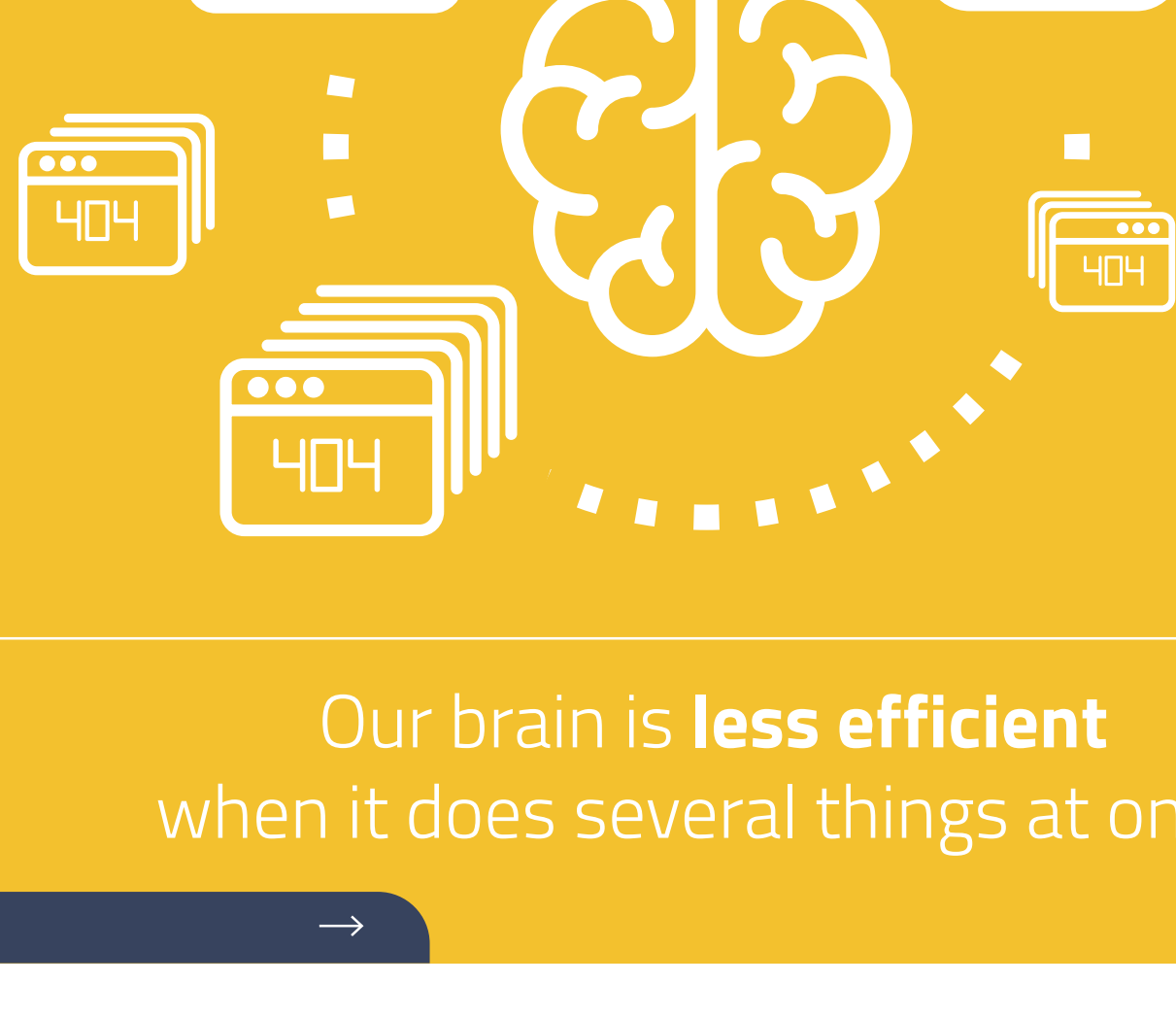
## 04

**Mental overload** impedes or blocks learning process.

DO →

- ☑ **Limit the content** to be absorbed.
- ☑ **Vary the angles and delivery methods** to anchor the necessary content.
- ☑ **Break the content down** and **scale the information** to be delivered to the learners' level.

*One minute focused is better than five minute of diffuse thinking!*



## 05

Our brain is **less efficient** when it does several things at once.

DO →

- ☑ **Provide clear, uncluttered** instructions.
- ☑ **Focus on the essentials**.
- ☑ Develop the content **gradually**.

*Learners enjoy making an effort when it leads to success!*



## 06

Calibrate **the right level** of difficulty.

DO →

- ☑ Encourage learners to build on their current level of proficiency, **one little step at a time**.
- ☑ **Alternate notions to be learned** so that learners have to make an effort to memorize them and have the opportunity to make connections between notions.

## Cegos answers to 06 rules for a successful Learning

- Modules all based on **simulation exercises** or **problem solving**
- Interactive and animated content** using multimedia materials
- A storyline** running through a module and **linking content items**
- Progressive learning**/Modules broken down into sequences **calibrated** to anchor the necessary content
- Focusing** on the essential/Simple activities to be performed
- Practice** modules & calibrated levels

**Discover** how Cegos integrates these pedagogical principles in its modules, visit: [cegos-channels-alliances.com](http://cegos-channels-alliances.com)